

Issuer

Amplify Capital

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Product

Impact Venture Capital

Description

Amplify Capital is the evolution of the MaRS Catalyst Fund, investing in mission-driven, double-bottom-line disruptors in health, education and clean tech. We are focused on solving problems through innovative business models led by mission driven business professionals. Every dollar invested in these companies generates a financial return and a social return. That's how we amplify capital. And we further amplify our impact by encouraging partners, investors and co-investors to invest in companies where purpose drives profit. As investors, what we invest in today shapes the world of tomorrow.

Legal Structure

Limited partnership

Asset Class

Private equity (early stage)

Product Stage

Seed

Product Series

First

Investment Availability

Open

Minimum investment

\$250,000

Investor eligibility

- Foundations/endowments

Product AUM

\$20-50M

Management Fee

2.5

Expected Performance

Over 12 percent

Performance to Date

At expectation

Impact evidence type

Outcome Data. Can provide outcome data demonstrating positive change for target beneficiaries

Iris Social Impact Objectives

- Access to education
- Employment generation
- Health

Iris Environmental Objectives

- Biodiversity conservation
- Energy and fuel efficiency
- Natural resources conservation
- Pollution prevention and waste management
- Sustainable energy
- Sustainable land use
- Water resource management

Regions Invested In

- Canada

Logo

- [Amplify-Capital-logo.jpg](#)